Board Summary - Awarded RFP

Parking Management Services Valet Parking Service Awarded 07/15/2025

Why RFP was issued:

Memorial Healthcare System (MHS) is seeking a Valet Parking firm to deliver positive first and last impression experience for patients and visitors while delivering greater value.

Current Vendor/Cost Overview:

Premier Parking of SO FL / \$3,686,272 Annually

Challenges with current services:

The performance metrics are insufficient, limiting visibility into service effectiveness.

The reporting technology is currently unavailable.

Staff lacks flexibility to adjust for changing volume demands.

Committee Members:

COMMITTEE MEMBERS		
Department	Name	
VP OPERATIONS, MRH	JON PICKETT	
VP OPERATIONS, MRHS	DAWN BROKSCH	
CHIEF OPERATING OFFICER, MHW	JUDITH FRUM	
PROPERTY MANAGEMENT DIRECTOR	MATT HORNE	
CHIEF OPERATING OFFICER	CARINA MARRERO	
CHIEF OPERATING OFFICER JDCH	JASON BARELL*	
PT FIN SERVICE DIR.	DAVETTE DOUGLAS*	
FINANCE DIRECTOR	GIANCARLO DI COSTANZO*	

^{*}NON-VOTING MEMBERS

RFP vendor response:

VENDOR NAME
Parking Veterans INC
ParkMed
SP Plus Corporations
Towne Park
LAZ
VPNE Healthcare
My Parking Consultant
Parking Management Company
World Class Parking
Douglas Parking
ABM
Fusion Parking
Lanier
Metropolis
Premier Parking od So Florida*

^{*}Incumbent

In-Person Vendor Presentations

VENDOR NAME
ABM
Fusion Parking
Lanier
Metropolis
Premier Parking od So Florida*

^{*}Incumbent

Vendor Awarded:

FUSION PARKING

Negotiated Cost:

Projected Annual Cost \$3,100,968 for 3 year resulting in cost savings of \$622,744.

Initial Eliminations:

VENDOR NAME
Parking Veterans INC
ParkMed
SP Plus Corporations
Towne Park
LAZ
VPNE Healthcare
My Parking Consultant
Parking Management Company
World Class Parking

Board Summary - Awarded RFP

Pest Control Awarded 7/15/2025

Why RFP was issued:

The vendor will be responsible for providing comprehensive pest control services across the Memorial Healthcare System. This includes coverage for wildlife removal and call back services to hospitals, parking garages, conference centers, primary care centers, urgent care centers, medical office buildings, and the executive building.

Current Vendor/Costs:

Florida Pest Control, Orkin, Premier Exterminators/\$711,987

Challenges with current services:

Additional fees for callbacks.

Current performance levels do not meet Memorial performance standards.

Pricing is not competitive when compared to current market rates.

Limited Services offered to what Memorial System requires.

Committee Members:

COMMITTEE MEMBERS		
Department	Name	
VP Operations, MRH	Jon Pickett	
Director EVS, MRH	John Glodon	
Director EVS, MHP	Edson Lorenza	
Director EVS, RSC	Nathola Nero	
Director EVS, MHW	Adenike Akingbade	
Director EVS, MHM	Juan Alfaro	
*Admin Asst Property	Jason Rodriguez	
MGMT		
Director Food & Nutrition, MRH	Amy McHale	

*No longer with the organization

RFP vendor response:

VENDOR NAME
Abell Pest Control
*Florida Pest Control
*Orkin
*Premier Exterminators
Tower Pest Control

*Incumbent

Initial Eliminations:

VENDOR NAME	
Abell Pest Control	
Premier Exterminators	
Tower Pest Control	

In-Person Presentations

VENDOR NAME
Abell Pest Control
*Florida Pest Control
*Orkin
Premier Exterminators
Tower Pest Control

Vendors Selected:

Florida Pest Control

Orkin

Negotiated Cost:

Projected Annual cost 453,875 for a 3-year term resulting in cost savings of \$258,111.