



COMMUNITY RELATIONS COMMITTEE

MAY 2023

IMPACTING THE
SOUTH BROWARD
COMMUNITY



“ONE CITY AT A TIME”





Free Health Fair for Hallandale Beach

You're invited! This health fair — a part of Memorial Healthcare System's "One City at a Time" program — features free care services in the Memorial mobile unit and activities for the whole family. Join the fun at the renovated PAL Foster Park Community Center.



for first 100-150 families

Saturday, May 20, 2023 • 11 am-5 pm • PAL Foster Park Community Center
609 NW 6th Avenue, Hallandale Beach, FL 33009

Available Health Services for Kids and Adults

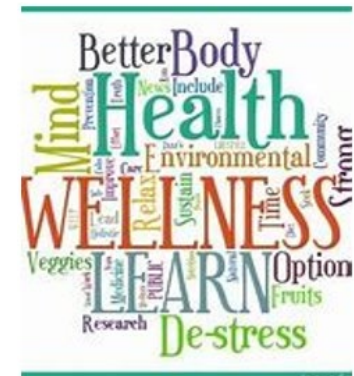
- Health Screenings
- Primary Care
- Vaccinations
- Nutritional Counseling
- Medicaid Eligibility and Insurance Enrollment Information
- Links to Social Services & Referrals to Specialists



Community Partners

- Hispanic Unity
- Harmony Center
- United Way
- Children's Services Council
- Urban Health Partnerships
- Gulfstream Elementary and Middle Schools
- Additional vendors

Sponsors



Together we can help
make Hallandale Beach
a healthier city!



WHAT IS HIGH BLOOD PRESSURE



What is High Blood Pressure?

How can I tell I have it?

The only way to know if you have high blood pressure is to get it checked regularly.

For proper diagnosis of HBP, your health care professional will use an average based on two or more readings obtained on two or more visits.



What can I do about HBP?

- Don't smoke and avoid secondhand smoke.
- Reach and maintain a healthy weight.
- Eat a healthy diet that is low in saturated and trans fats and rich in fruits, vegetables, whole grains and low-fat dairy products. Aim to consume less than 1,500 mg/day of sodium (salt). Even reducing your daily intake by 1,000 mg can help.
- Eat foods rich in potassium. Aim for 3,500 - 5,000 mg of dietary potassium per day.
- Limit alcohol to no more than one drink per day if you're a woman or two drinks a day if you're a man.
- Be more physically active. Aim for 150 minutes of moderate-intensity physical activity or at least 75 minutes of vigorous physical activity per week, or a combination of both, spread throughout the week. Add muscle-strengthening activity at least two days per week for more health benefits.
- Take medicine the way your health care professional tells you.
- Know what your blood pressure should be and work to keep it at that level.

HOW CAN I LEARN MORE?

- 1 Call 1-800-AHA-USA1 (1-800-242-8721), or visit heart.org to learn more about heart disease and stroke.
- 2 Sign up for our monthly *Heart Insight* e-news for heart patients and their families at HeartInsight.org.
- 3 Connect with others sharing similar journeys with heart disease and stroke by joining our Support Network at heart.org/SupportNetwork.

Do you have questions for your doctor or nurse?

Take a few minutes to write down your questions for the next time you see your health care professional.

For example:

Will I always have to take medicine?

What should my blood pressure be?

MY QUESTIONS:

We have many other fact sheets to help you make healthier choices to reduce your risk for heart disease, manage your condition or care for a loved one. Visit heart.org/AnswersByHeart to learn more.



ANSWERS
by heart

Lifestyle + Risk Reduction
High Blood Pressure

How Can I Reduce High Blood Pressure?

By treating high blood pressure, you can help reduce your risk for a stroke, heart attack, heart failure and kidney failure.

These are steps you can take now:

- Reach and maintain a healthy weight.
- Eat a heart-healthy diet that includes vegetables, fruits, whole grains, low-fat dairy products, poultry, fish, legumes, non-tropical vegetable oils and nuts. It should also limit sodium, sweets, saturated fats, sugar sweetened beverages and red meats.
- Be more physically active.
- Don't smoke and avoid secondhand smoke.
- Limit alcohol to no more than one drink per day for women or two drinks a day for men.
- Take your medication as prescribed.
- Know what your blood pressure should be and work to keep it at that level.



How can I lose weight?

In order to lose weight, you need to use up more calories than you eat and drink every day. Talk with your health care professional about a healthy eating and physical activity plan that will help you reach your weight loss goals. When you lose weight, your blood pressure often goes down! An initial weight loss goal of at least 5% will help reduce your blood pressure.

How do I limit sodium?

Aim for an ideal limit of less than 1,500 milligrams (mg) per day of sodium. Even cutting back by 1,000 mg a day can help improve your blood pressure and heart health.

You can reduce your sodium intake by:

- Reading the Nutrition Facts label on foods so you know how much sodium is in food products. Foods with 140 mg or less sodium per serving are considered low in sodium.
- Avoiding prepackaged, processed and prepared foods, which tend to be higher in sodium.

- Reducing salt in cooking and at the table. Learn to use herbs and salt-free spices instead.

How do I limit alcohol?

Ask your health care professional if you're allowed to drink alcohol, and if so, how much.

If you drink more than two drinks a day if you're male or more than one drink a day if you're female, it may add to high blood pressure. One drink is equal to 12 ounces of beer, 5 ounces of wine, 1.5 ounces of 80-proof distilled spirits or 1 ounce of 100-proof spirits.

If cutting back on alcohol is hard for you to do on your own, ask about groups that can help.

How can I be more active?

Regular physical activity helps to reduce blood pressure, control weight and reduce stress. It's best to start slowly

(continued)

Blood Pressure Categories



BLOOD PRESSURE CATEGORY	SYSTOLIC mm Hg (upper number)		DIASTOLIC mm Hg (lower number)
NORMAL	LESS THAN 120	and	LESS THAN 80
ELEVATED	120-129	and	LESS THAN 80
HIGH BLOOD PRESSURE (HYPERTENSION) STAGE 1	130-139	or	80-89
HIGH BLOOD PRESSURE (HYPERTENSION) STAGE 2	140 OR HIGHER	or	90 OR HIGHER
HYPERTENSIVE CRISIS (consult your doctor immediately)	HIGHER THAN 180	and/or	HIGHER THAN 120

© American Heart Association, 05-10560 6/00

heart.org/bplevels

BLACK MATERNAL HEALTH



Maternal Health Disparities



Black women are **3X** more likely to die from a pregnancy-related cause than White women

4 in 5 maternal deaths were due to preventable causes

Pregnancy-related deaths for Black women are due to:

Cardiac and coronary conditions
16%

Cardiomyopathy
14%

Embolism-thrombotic
12%

Other Causes:

- Hemorrhage
- Hypertensive disorders of pregnancy
- Infection
- Mental health conditions

Why Do Racial Disparities Exist?

- Social determinants of health
- Variations in quality healthcare
- Underlying chronic conditions
- Structural racism
- Implicit bias



Join us for a **FREE** webinar and discussion on The Social Determinants of Maternal Morbidity



Monday
April 17, 2023
Noon - 1 pm

PRESENTER



Terri-Ann Bennett, MD
Chief, Maternal-Fetal
Medicine

PANEL PARTICIPANTS



Todra Anderson-Rhodes, MD
Chief Medical Officer,
Memorial Hospital Miramar



Timothy DeSantis, MD
Chief, MDC Obstetrics &
Gynecology Hospitalist,
Memorial Regional Hospital



Melida Akiti
Vice President,
Ambulatory and
Community Services

As part of **Black Maternal Health Week**, join us for an engaging educational webinar with Dr. Terri-Ann Bennett, Memorial Healthcare's new Chief of Maternal-Fetal Medicine.

You're invited to participate as we discuss what we can do to make a meaningful impact on black maternal healthcare outcomes.

OBJECTIVES:

- Learn why Black women are three times more likely to die from pregnancy-related causes than White and Hispanic women.
- Discuss how over 80% of pregnancy-related deaths are preventable.
- Discuss why health disparities play a role in the causes of these preventable deaths.
- Understand how Social Determinants of Health prevent many from minoritized racial and ethnic groups from achieving health equity.
- Strategize how we, as an institution and as individuals, can work to reduce inequities that contribute to maternal morbidity and mortality.

Webinar link:
<https://mhs.webex.com/mhs/j.php?MTID=m3163a96b59b4a6a12a7c8898ee59ac88>

Webinar number: 2315 397 3300
Webinar password:
JuQJmHZb456
(58756492 from phones)

Join by phone:
1-650-479-3207 US TOLL
Access code: 231 539 73300



JOIN US ONLINE

Scan code with
your phone for
webinar link



baby
SHOWER

IN HONOR OF
*Black Maternal
Health Week*

APRIL
WEDNESDAY **12** 10AM - 12PM
2023

MEMORIAL REGIONAL HOSPITAL
GARAGE CONFERENCE CENTER
3501 JOHNSON STREET
HOLLYWOOD, FL 33026

**JOIN US FOR A DAY OF EDUCATION AND
EMPOWERMENT**

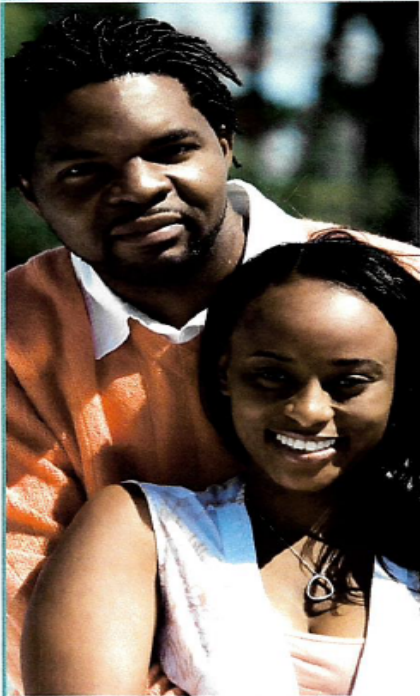
Raffle prizes, snacks, and information
will be provided.

PLEASE CALL TO RSVP: (954) 536-0886

MATERNAL HEALTH BABY SHOWER



What You Should Know About Sickle Cell Disease



What Is Sickle Cell Disease?

Sickle cell disease (SCD) is a group of inherited red blood cell disorders.

- Healthy red blood cells are round and they move through small blood vessels carrying oxygen to all parts of the body.
- In SCD, the red blood cells become hard and sticky and look like a C-shaped farm tool called a "sickle".
- Sickle cells die early, which causes a constant shortage of red blood cells.
- Sickle cells can get stuck in small blood vessels and block the flow of blood and oxygen to organs in the body. These blockages cause repeated episodes of severe pain, organ damage, serious infections, or even stroke.

What Causes Sickle Cell Disease?

SCD is inherited in the same way that people get the color of their eyes, skin, and hair.

- A person with SCD is born with it.
- People cannot catch SCD from being around a person who has it.

Who Is Affected By Sickle Cell Disease?

- It is estimated that SCD affects 90,000 to 100,000 people in the United States, mainly Blacks or African Americans.
- The disease occurs among about 1 of every 500 Black or African-American births and among about 1 out of every 36,000 Hispanic-American births.
- SCD affects millions of people throughout the world and is particularly common among those whose ancestors come from sub-Saharan Africa; regions in the Western Hemisphere (South America, the Caribbean, and Central America); Saudi Arabia; India; and Mediterranean countries such as Turkey, Greece, and Italy.

What Health Problems Does Sickle Cell Disease Cause?

Following are some of the most common complications of SCD:

"Pain Episode" or "Crisis": Sickle cells don't move easily through small blood vessels and can get stuck and clog blood flow. This causes pain that can start suddenly, be mild to severe, and last for any length of time.

Infection: People with SCD, especially infants and children, are more likely to experience harmful infections such as flu, meningitis, and hepatitis.

Hand-Foot Syndrome: Swelling in the hands and feet, often along with a fever, is caused by the sickle cells getting stuck in the blood vessels and blocking the blood from flowing freely through the hands and feet.

Eye Disease: SCD can affect the blood vessels in the eye and lead to long term damage.

Acute Chest Syndrome (ACS): Blockage of the flow of blood to the lungs can cause acute chest syndrome. ACS is similar to pneumonia; symptoms include chest pain, coughing, difficulty breathing, and fever. It can be life threatening and should be treated in a hospital.

Stroke: Sickle cells can clog blood flow to the brain and cause a stroke. A stroke can result in lifelong disabilities and learning problems.

How Is Sickle Cell Disease Treated?

The goals of treating SCD are to relieve pain and to prevent infections, eye damage, and strokes.

- There is no single best treatment for all people with SCD. Treatment options are different for each person depending on the symptoms. Treatments can include receiving blood transfusions, maintaining a high fluid intake (drinking 8 to 10 glasses of water each day), receiving IV (intravenous) therapy (fluids given into a vein) and medications to help with pain.
- For severe SCD, a medicine called hydroxyurea might be recommended. Research suggests that hydroxyurea can reduce the number of painful episodes and the recurrence of ACS. It also can reduce hospital stays and the need for blood transfusions among adults who have SCD.

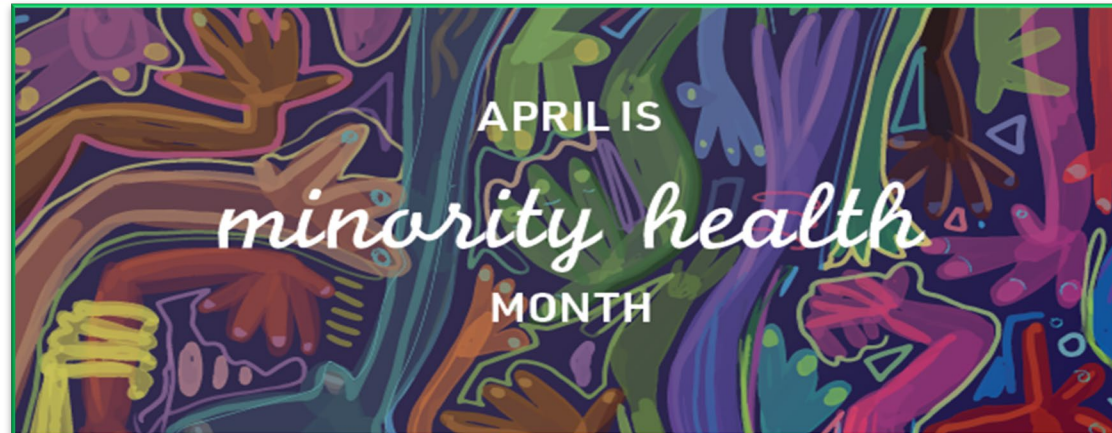
Is There A Cure For Sickle Cell Disease?

To date, the only cure for SCD is a bone marrow or stem cell transplant.

- A bone marrow or stem cell transplant is a procedure that takes healthy stem cells from a donor and puts them into someone whose bone marrow is not working properly. These healthy stem cells cause the bone marrow to make new healthy cells.
- Bone marrow or stem cell transplants are very risky, and can have serious side effects, including death. For the transplant to work, the bone marrow must be a close match.

For more information visit: www.cdc.gov/sicklecell





There's So Much to Learn About Health Disparities.

Memorial's Health Equity, Diversity and Inclusion (HEDI) Council is committed to addressing the health disparities that affect the communities we serve – by investing in educational campaigns on the key health issues that must be prevented to achieve equitable health outcomes.

Ready to learn more? Mark your calendar for this virtual program:

Let's Talk: Understanding Sickle Cell

Wednesday, April 26, Noon-1 pm



Foluso Joy Ogunsile, MD
Sickle Cell Medical Director

featuring Guest Speaker



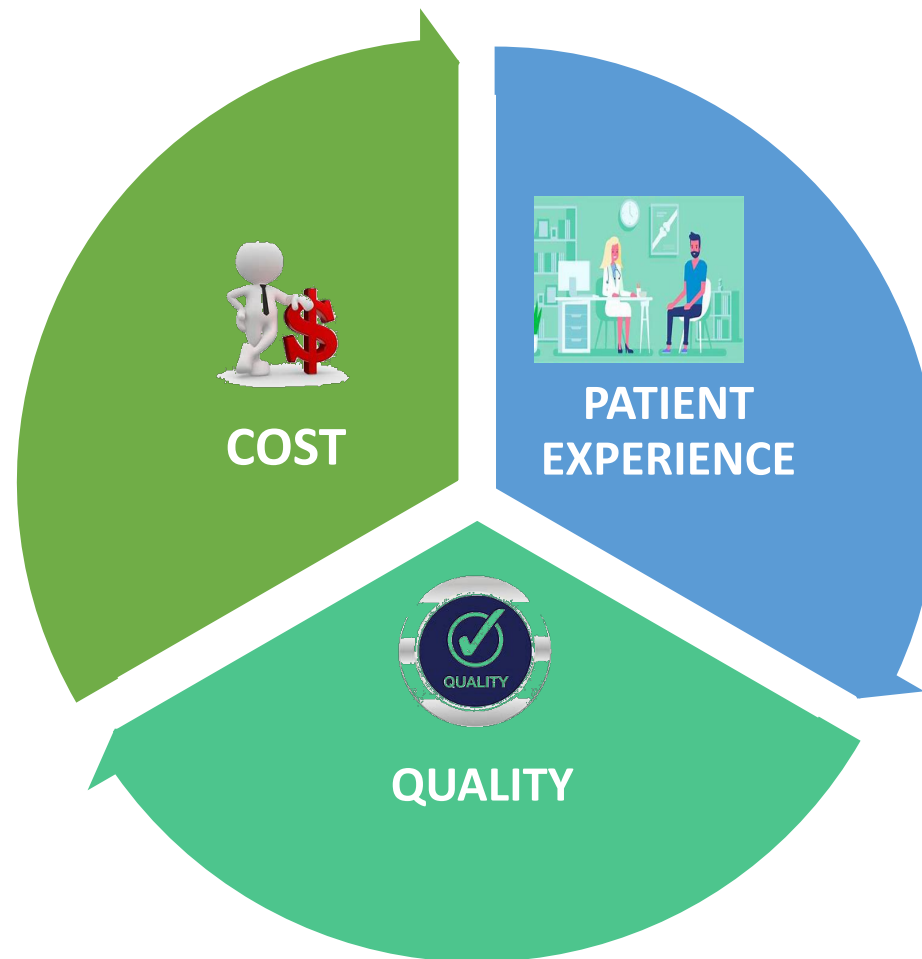
Evelyn Gonzalez
*Director of Clinical
Workforce Development*

<https://mhs.webex.com/mhs/j.php?MTID=m3d6bf3de9440b1cd2c5abd65bb70df60>

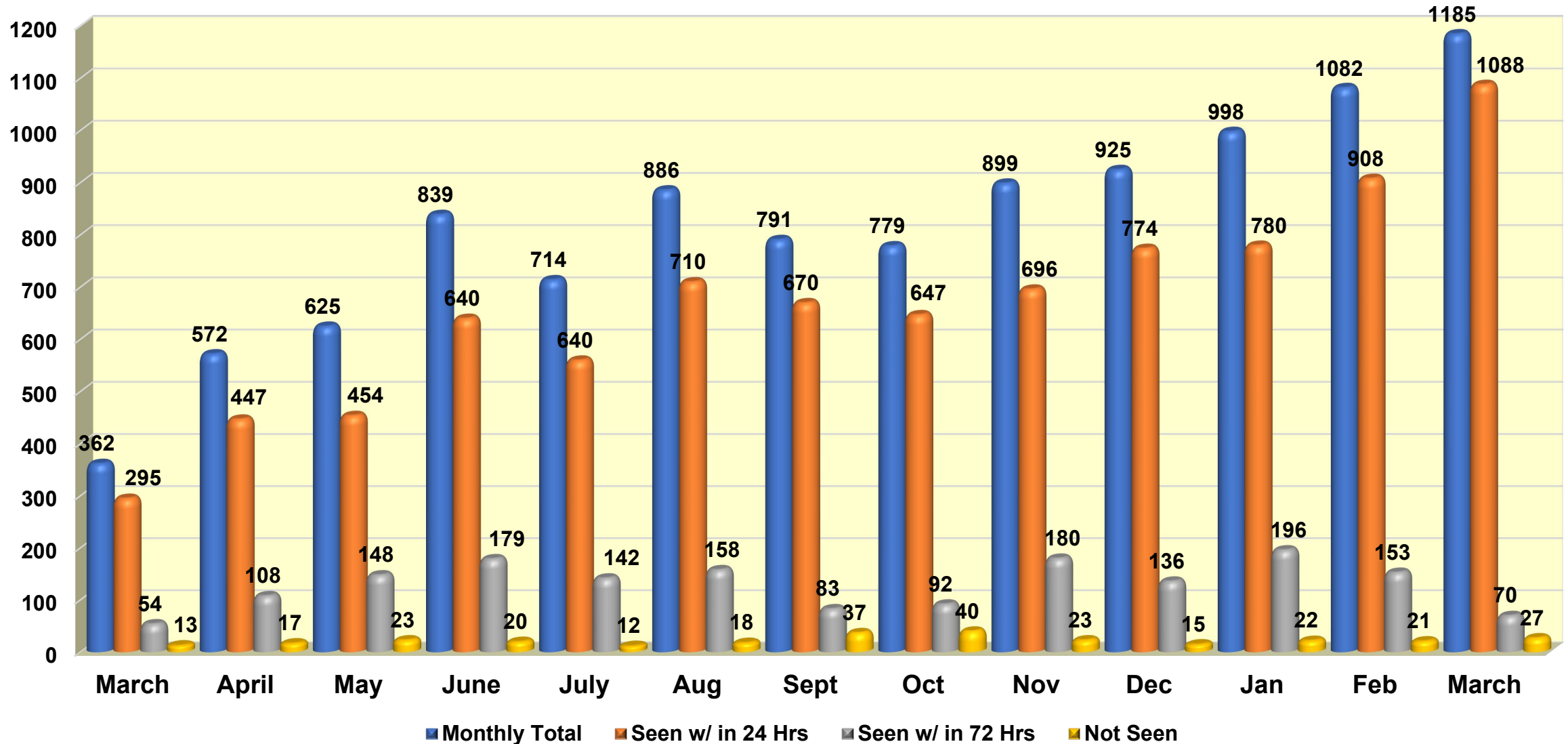
Meeting number: 2314 420 3584 Password: iA2tHMgnt54 (42284646 via telephone)



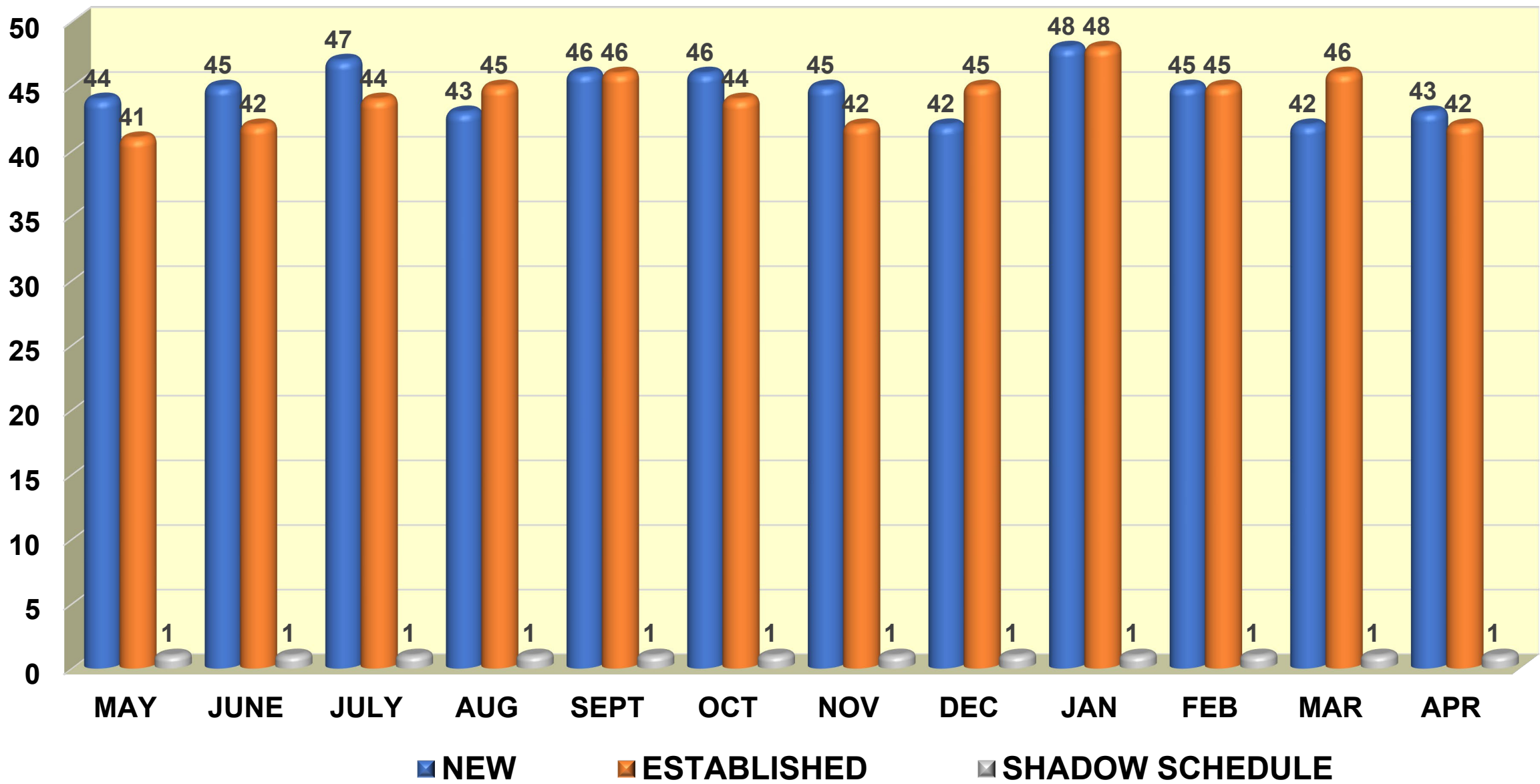
VALUE BASE



Shadow Schedule Stats



AVERAGE NEXT AVAILABLE APPOINTMENT DAYS – FY 2023



HOSPITAL CONTRIBUTION MARGIN

Reporting - FY2023 February YTD

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023P
Insured Membership	11,545	16,443	22,702	25,975	28,161	31,147	29,108	35,177
Uninsured Membership	8,383	7,148	6,287	6,651	6,895	3,974	2,852	2,456

Loss from Practice Operations	\$ (14,284,641)	\$ (14,441,594)	\$ (9,871,536)	\$ (7,826,742)	\$ (7,777,771)	\$ (6,710,838)	\$ (5,701,620)	\$ (1,606,838)
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Hospital Direct Margin - Insured	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023P
Inpatient	\$ 4,251,891	\$ 5,471,001	\$ 8,833,901	\$ 7,311,497	\$ 9,608,708	\$ 13,535,505	\$ 8,480,745	\$ 3,473,092
Observation	\$ 524,292	\$ 911,085	\$ 941,313	\$ 1,018,257	\$ 1,602,463	\$ 761,851	\$ 553,374	\$ 239,939
Emergency	\$ 1,198,741	\$ 1,216,462	\$ 1,352,789	\$ 1,282,956	\$ 1,325,720	\$ 1,050,308	\$ 1,183,416	\$ 991,861
Outpatient	\$ 4,440,310	\$ 3,137,644	\$ 3,808,900	\$ 4,799,372	\$ 7,693,231	\$ 10,852,364	\$ 8,345,577	\$ 6,126,131
Total Hospital Direct Margin - Insured	\$ 10,415,234	\$ 10,736,192	\$ 14,936,903	\$ 14,412,082	\$ 20,230,122	\$ 26,200,028	\$ 18,563,112	\$ 10,831,022

Hospital Direct Margin - Uninsured	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023P
Inpatient	\$ (4,496,987)	\$ (4,596,377)	\$ (5,090,440)	\$ (5,339,946)	\$ (6,826,754)	\$ (5,358,471)	\$ (3,475,313)	\$ (3,123,497)
Observation	\$ (1,493,282)	\$ (1,357,191)	\$ (1,125,553)	\$ (1,805,106)	\$ (2,074,640)	\$ (1,065,354)	\$ (1,063,131)	\$ (1,210,877)
Emergency	\$ (846,380)	\$ (859,452)	\$ (877,222)	\$ (951,863)	\$ (1,237,914)	\$ (833,020)	\$ (783,191)	\$ (596,240)
Outpatient	\$ (5,824,125)	\$ (5,297,844)	\$ (5,178,465)	\$ (5,585,948)	\$ (5,591,794)	\$ (4,537,504)	\$ (3,671,916)	\$ (3,326,180)
Total Hospital Direct Margin - Uninsured	\$ (12,660,774)	\$ (12,110,864)	\$ (12,271,680)	\$ (13,682,863)	\$ (15,731,102)	\$ (11,794,349)	\$ (8,993,551)	\$ (8,256,794)

Net of Insured vs. Uninsured	\$ (2,245,540)	\$ (1,374,672)	\$ 2,665,223	\$ 729,219	\$ 4,499,020	\$ 14,405,679	\$ 9,569,561	\$ 2,574,228
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Aventura

20803 Biscayne Boulevard, Suite 201
Aventura, Florida 33180
954-276-5552

Dania Beach

140-A South Federal Highway
Dania Beach, FL 33004
954-922-7606

Hallandale Beach

1750 E. Hallandale Beach Blvd
Hallandale Beach, FL 33009
954-276-9700

East Hollywood

3700 Johnson Street
Hollywood, FL 33021
954-265-2550

Hollywood

4105 Pembroke Road
Hollywood, FL 33021
954-265-8100

Miramar Medical Office Building

1951 SW 172 Avenue, Suite 210
Miramar, FL 33029
954-538-5670

Miramar

6730 Miramar Parkway
Miramar, FL 33023
954-276-6600

Monarch Lakes

12781 Miramar Parkway, Suite 1-202
Miramar, FL 33027
954-276-1330

West Miramar

10910 Pembroke Road
Miramar, FL 33025
954-276-1300

Pembroke Pines

2217 N. University Drive
Pembroke Pines, FL 33024
954-883-8140

Silver Lakes

17786 SW 2 Street
Pembroke Pines, FL 33029
954-276-1252

COMING SOON

*PLANTATION

1000 S. PINES ISLAND RD/STE A-180, PLANTATION

*MIAMI GARDENS/COUNTRY CLUB

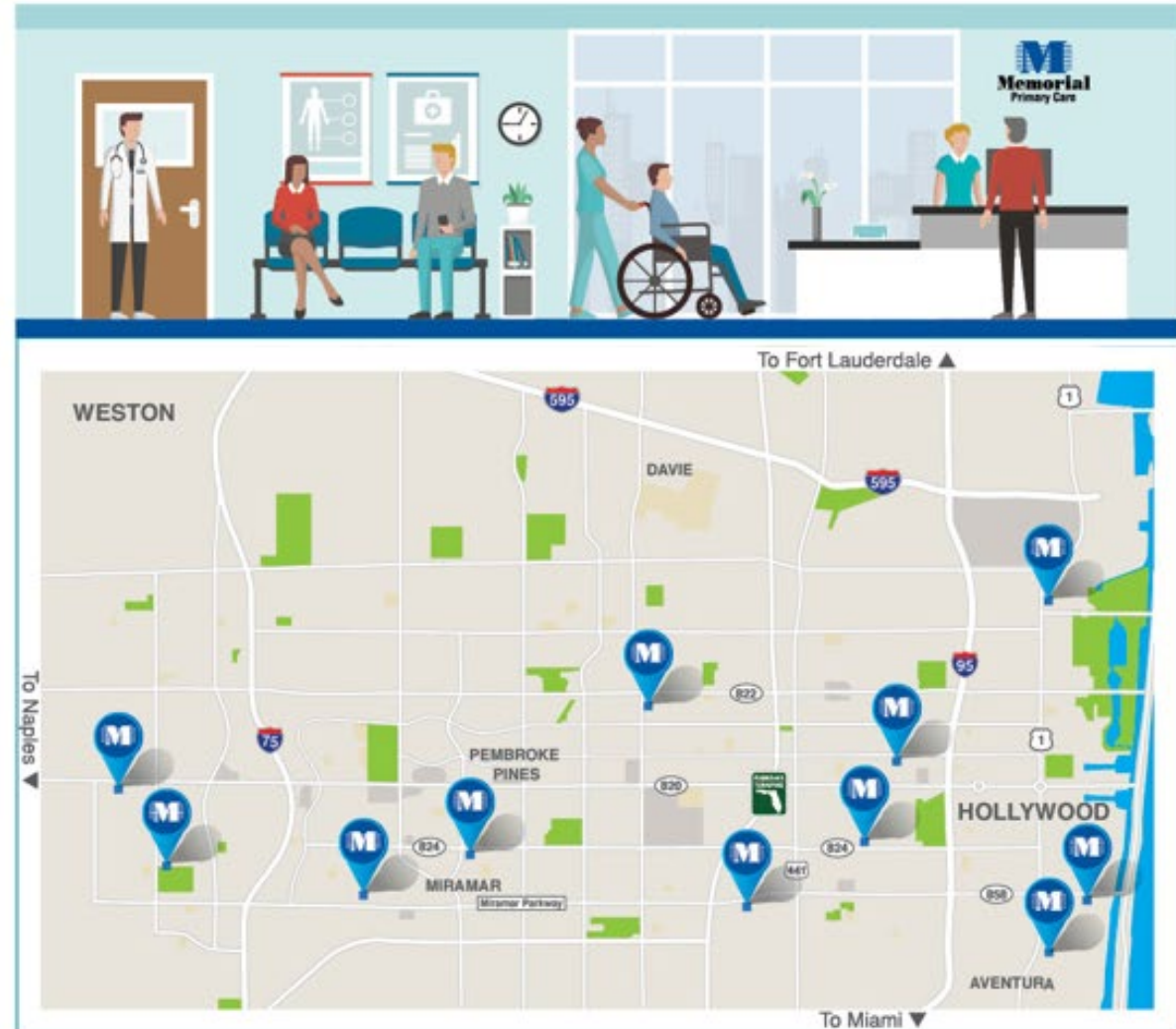
8665 AND 8649 NW 186 STREET, HIALEAH

*WESTON

17130 ROYAL PALM BLVD/STE 1&2, WESTON

ACCEPTING NEW PATIENTS!

To schedule an appointment call **954-276-5552**



Community Services

FY 23 – 4th Quarter

- ▶ HEROs - Healthcare Employees Reaching Out
- ▶ HITS – Health Intervention with Targeted Services
- ▶ Senior and Family Services
- ▶ Community Youth Services



MEMORIAL

HEROs

Healthcare Employees Reaching Out



HERO Helping Local Flood Victims



HERO Pet Supply Drive in April

Total Heart Center





Health Intervention with Targeted Services

958 Persons Registered

- 172 Medicaid approved
- 154 Medicaid pending
- 108 MPC primary care approved
- 186 MPC primary care pending
- 257 SNAP approved
- 263 SNAP pending



Memorial Senior Partners



<u>Program</u>	<u># Quarter</u>	<u>Total</u>
▶ ALLIES Program	39	476
▶ CARES Program	16	472
▶ Senior Partners	49	5,119
Total	104	6,067

Prevention Education with Memorial nurses



Dr. Orta visits Senior Partners



Seniors stay in good shape



Community Youth Services

 **Memorial**
Healthcare System



CYS Participant Breakdown

➤ Afterschool/Summer camps	494
➤ Behavioral Health	9,872
➤ Family Strengthening	2,996
➤ <u>Maternal Child Health</u>	<u>6,679</u>

Total FY 23

20,041

Program Highlight BREAK - Behavioral Respite and Engagement for At-Risk Kids



BREAK Cultural Arts



BREAK in the Community

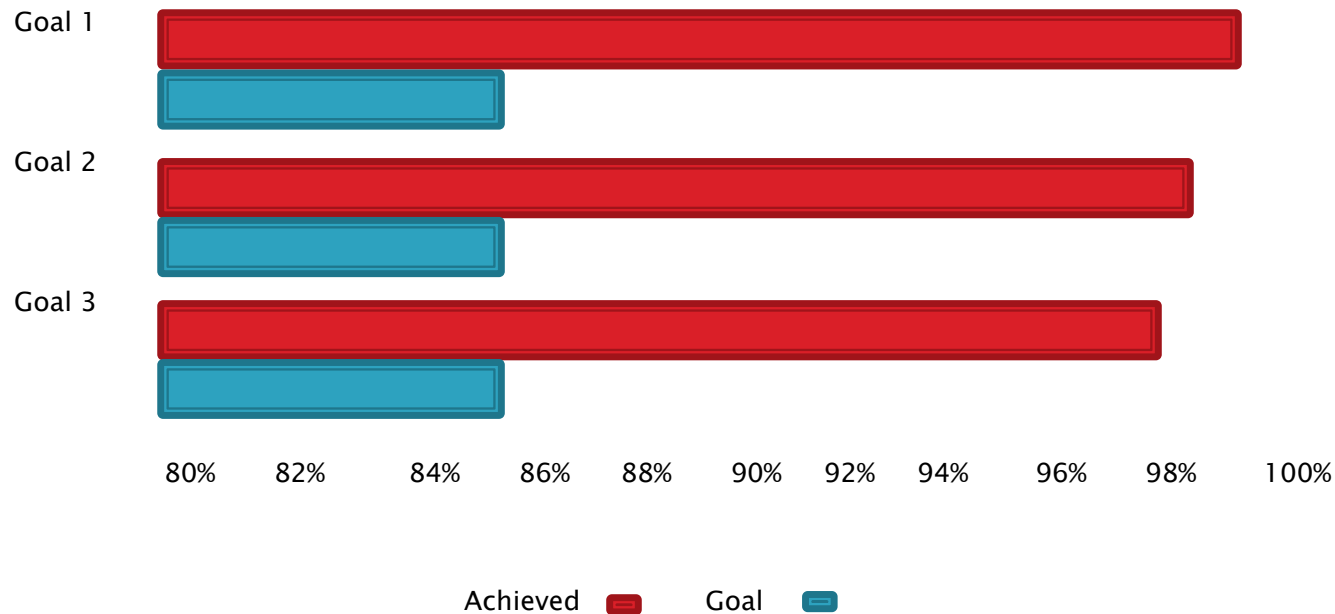


BREAK Field Trips



Performance Outcomes

- ▶ 1. % of children who are satisfied with respite services
- ▶ 2. % of caregivers who experienced improved family relationship
- ▶ 3. % of caregivers who experienced reduced stress



Healthy Youth Transitions Unsung HERO





MEMORIAL Health Forward >>



Marketing and
Corporate Communications

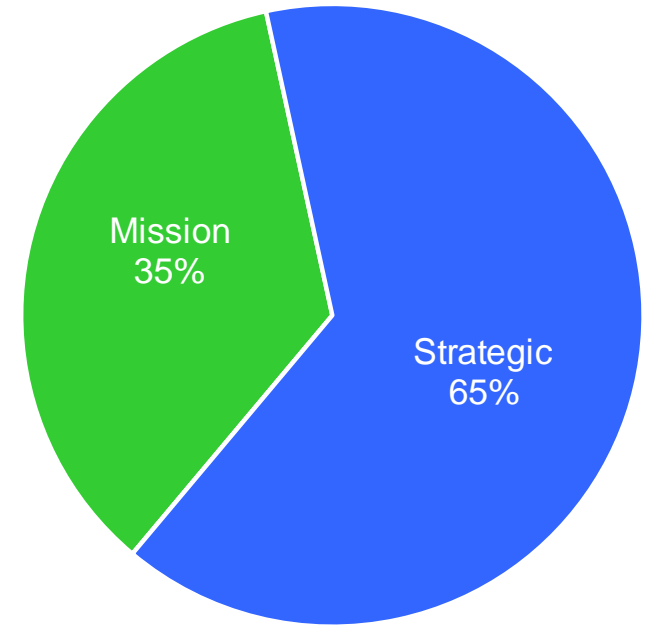
Community Relations

FY23 Q4 | February 2023-April 2023



Community Relations

		Activities	Attendees
	<ul style="list-style-type: none"> Sponsorships & Events: Strategic and Mission Service line booths, health 	140	207,821*
	<ul style="list-style-type: none"> Corporate Wellness: Employee prevention, health health education, lectures & lectures & screenings 	13	781
	<ul style="list-style-type: none"> Speakers Bureau Engagements: Community-based & civic organizations 	19	1,000
TOTAL FY23 Q4		172	209,602



- **61 SDoH & DEI activities**
- **111 Service Line & Sponsor Events**

*

- Family Fun Day, Visit Ft. Lauderdale Food and Wine Festival: 10,000 attendees in North Broward
- Palm Beach Green Markets: 3 events with 15,000 attendees each event in Palm Beach
- Winterfest Foundation, Student Art Contest :48,000 attendees in North Broward
- All American Jamboree Nativity Catholic Church and School: 15,000 attendees in South Broward



American Heart Association Broward Heart Walk

- Teams throughout the system joined together to have the largest presence at the event, above all other systems.
- MHS had 628 walkers and exceeded the fundraising goal to raise \$62,000
- Lenny, MCVI patient, reunited with his Memorial team that cared for him when he had sudden cardiac arrest



Ft. Lauderdale Chamber of Commerce Women's Panel Discussion

- “Restoring Health” was the key message
- Drs. Kamal, Adewale and Walker had a robust discussion with 65 women business owners/leaders
- Panel stressed the importance of prioritizing your health by scheduling annual appointments as all things connect and hormones change over time



Memorial Healthcare System

DIABETES & KIDNEY HEALTH

Controlling your diabetes to prevent kidney failure

Sonia Angel, MS, RD, CDCES
Diabetes & Nutrition Center Liaison
Memorial Regional Hospital
Hollywood, FL

Memorial Healthcare System

Sonia Angel

This screenshot shows a video presentation. On the left is a slide with a blue header and white background. The slide title is 'DIABETES & KIDNEY HEALTH' in blue, followed by the subtitle 'Controlling your diabetes to prevent kidney failure'. Below this, the speaker's name and title are listed: 'Sonia Angel, MS, RD, CDCES, Diabetes & Nutrition Center Liaison, Memorial Regional Hospital, Hollywood, FL'. On the right is a video feed of Sonia Angel, a woman with blonde hair, wearing a black top, speaking against a blue background with the Memorial Healthcare System logo.

Diabetic Kidney Disease

The leading cause of kidney disease in America

1 out of 3 Adults with Diabetes has Kidney disease

Memorial Healthcare System

This screenshot shows a video presentation. On the left is a slide with a purple border and white background. The slide title is 'Diabetic Kidney Disease' in purple, followed by the subtitle 'The leading cause of kidney disease in America'. Below this, the statistic '1 out of 3 Adults with Diabetes has Kidney disease' is displayed. To the right of the text is an icon of three stylized human figures, two blue and one orange. On the right is a video feed of a woman with dark hair and glasses, wearing a black top, speaking from a home office setting.

CORPORATE WELLNESS

Bank United Diabetes & Kidney Health

- Diabetes and kidney disease are closely linked, with diabetes being the leading cause of kidney disease worldwide.
- Bank United has the main office in Miami Lakes, while servicing the S. Florida region.



Memorial Sickle Cell Day Center Opening





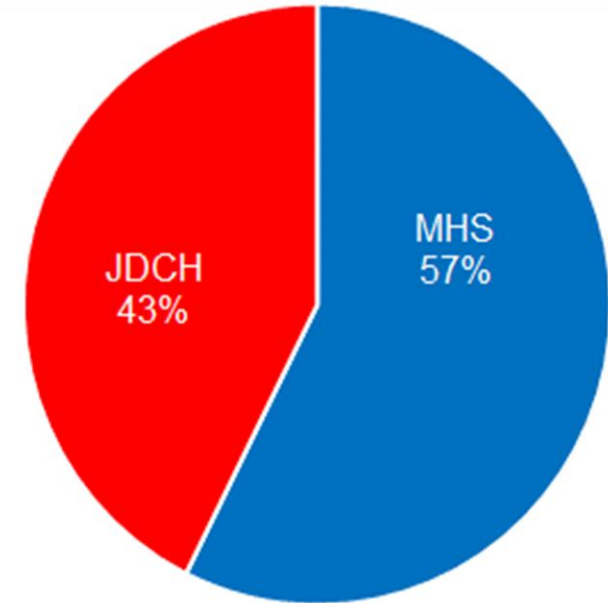
Mission: SDoH and DEI Activity

SDoH CATEGORIES

- | | |
|----------------------------------|----|
| • Economic Stability | 10 |
| • Education, Access & Quality | 17 |
| • Health Care Access & Quality | 7 |
| • Neighborhood & Built Community | 8 |
| • Social & Community Context | 19 |

DEI CATEGORIES

- | | |
|------------------------|----|
| • Ethnicity | 3 |
| • Gender | 12 |
| • Disabilities | 4 |
| • Religious | 3 |
| • Vulnerable Community | 39 |





The Dangers of Fentanyl Town Hall

- Dr. Tammy Tucker, VP of Behavioral Health joined a team of our community partners to take on the mission of combating the Fentanyl crisis.
 - MHS
 - Broward County School Board
 - Broward Sheriff's Office
 - United Way
 - FL Department of Health
 - Lily: parent, teacher and advocate who lost her son to illicit OTC drug laced with fentanyl





MISSION-DRIVEN PARTNERHSIPS

Boys and Girls Club: 26th Annual Ranch Roam



The Boys & Girls Club's mission is to enable all young people, specially those with barriers, to reach their full potential as a productive, caring and responsible citizen.

The Boys & Girls Clubs of Broward County serves thousands of youth between the ages of 6 - 18 each year with various programs.



MISSION-DRIVEN PARTNERSHIPS Broward 211 Non-Profits Awards Luncheon

Broward 211 is a crisis response organization. As the hub for all non-profit social services organizations, Broward 211 links callers to services.

Memorial is a long-time partner of this crisis response organization. Referrals to MHS services, behavioral health and Community Services.

As a sponsor, MHS presents the Non-Profit Organization of the Year award. Scott Singer presented it to the winner, South Florida Wildlife Center.

Memorial Healthcare System
EXCLUSIVE INVITE-ONLY
AWARD'S CELEBRATION LUNCHEON

12TH ANNUAL
Community Care Plan
The Health Plan with a Heart

NON-PROFIT AWARDS

Presented by **Hard Rock** Hosted by **2-1-1**

MAY 19, 2023 • 11:30AM - 1:30PM

AC HOTELS MARLBOROUGH
154 N COMPASS WAY, DANIA BEACH, FL 33004
*VALET PARKING REQUIRED AT A DISCOUNTED RATE OF \$10
Join us for an afternoon of dining and networking.
Finalists & Winners will receive their grant awards.

Invitation only
RSVP by May 12, 2023 to tracyschuldiner@211-broward.org
One representative per organization please
Business Attire



COMMUNITY PARTNERHSIPS

Leadership Broward Serving up Leadership Luncheon

Memorial Healthcare System President and CEO, **Scott Wester**, shared his leadership journey and provided valuable insight to future community leaders.

Memorial partners with LB to help develop the community and business leaders of tomorrow. Up and coming Memorial leaders attend. Many of our executives attended LB during development phase,







Key Upcoming Activity

Organization	Event	Description	Date/Time
United Way of Broward	Behavioral Health Conf.	<ul style="list-style-type: none">C. Justin and Tim Curtin on conference committee	May 9 and 10 9:00 AM – 5:00 PM Signature Grand
Child Net	Care for Kids Cocktail Reception	<ul style="list-style-type: none">Melida Akiti, BoardMelida Akiti being recognizedMHS Presenting Sponsor	Thurs, May 11 @ 6:00 PM Fort Lauderdale Yacht Club
Jason Taylor Foundation	Community Hall of Fame	<ul style="list-style-type: none">Jeff Conine being recognized for his work with the Club HouseDinner	Sat, May 13 @ 7PM Seminole Hard Rock Hotel/Casino
Broward League of Cities	Annual Membership Meeting	<ul style="list-style-type: none">Legislative Wrap Up andFlorida League Home rule Heroes being honored	Thurs, May 18 @ 5:30 PM Renaissance Fort Lauderdale WEST
211 Broward	211 Awards Luncheon	<ul style="list-style-type: none">Celebrating the 211 Award NomineesScott Singer, Board	Fri, May 19 @ 11:30 AC Hotel Marriott, Dania Point
Great For Lauderdale Alliance	Mid-Year Meeting/Luncheon	* Matt Muhart on Board	Fri, May 19 @ 11:30 AM Seminole Hard Rock Hotel/Casino



Organization	Event	Description	Date/Time
Broward Health Foundation	Broward Health Gal	<ul style="list-style-type: none">• NBHD	Sat, May 20 @ 6:30 PM Seminole Hard Rock Hotel
Art and culture Center/Hollywood	Cuisine for Art	<ul style="list-style-type: none">• Tim will be a waiter• Cash tips encouraged for fundraiser• Tim on the Board	Thurs, June 1 @ 5:000 PM Seminole Hard Rock Hotel
211 Broward	Making Real Connections Breakfast	<ul style="list-style-type: none">• Honor orgs/individuals that contribute to the community and help 211 provide services• Scott Singer on the Board	June 1 @ 7:30 AM Global Grille at the First Baptist Church
Broward League of Cities	Annual Gala	<ul style="list-style-type: none">• Coalition of all Broward county city officials	Sat, June 17 @ 6:30 PM Margaritaville Beach Resort Cocktail attire

Please RSVP via email ONLY to CommunityRelations@mhs.net



Thank You

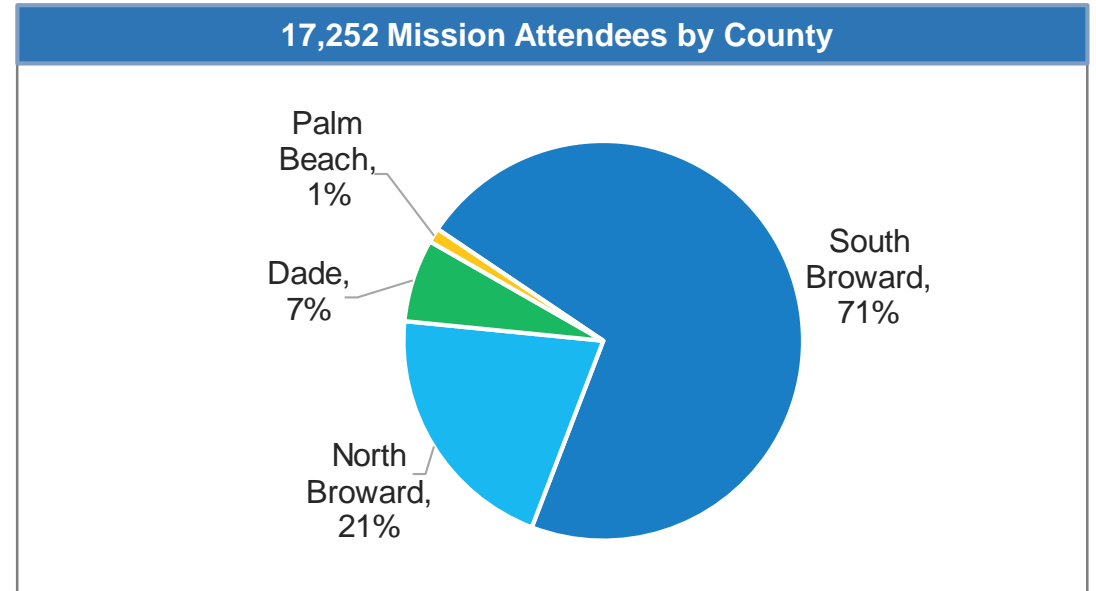
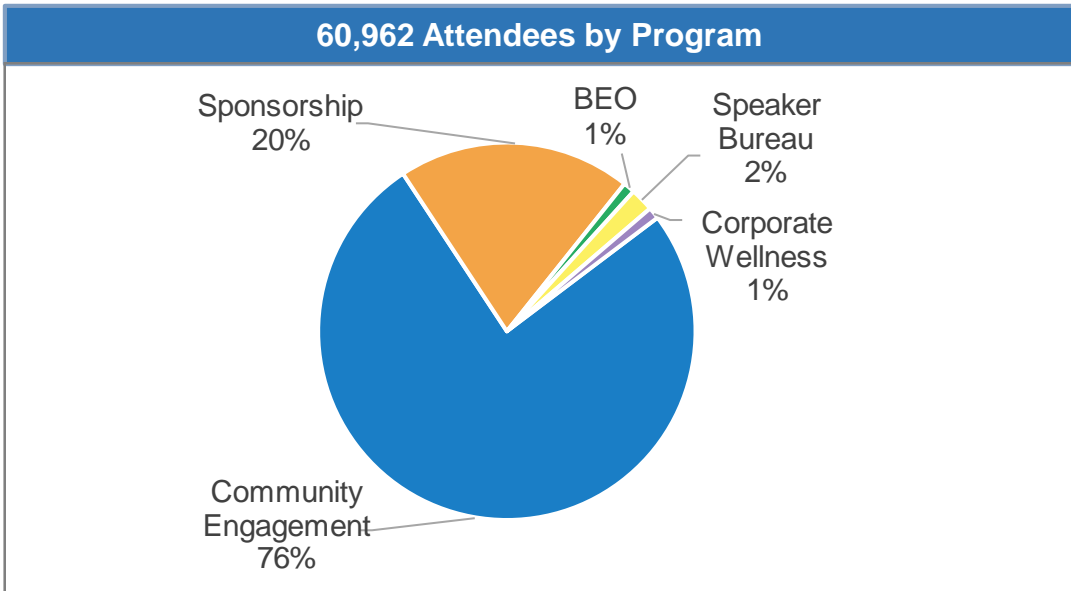
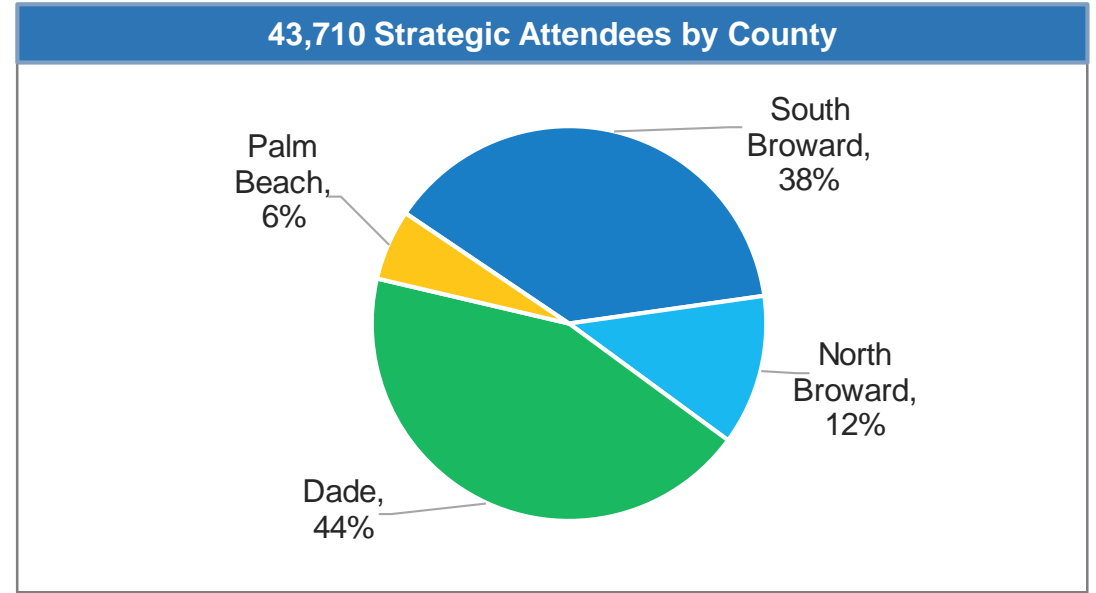
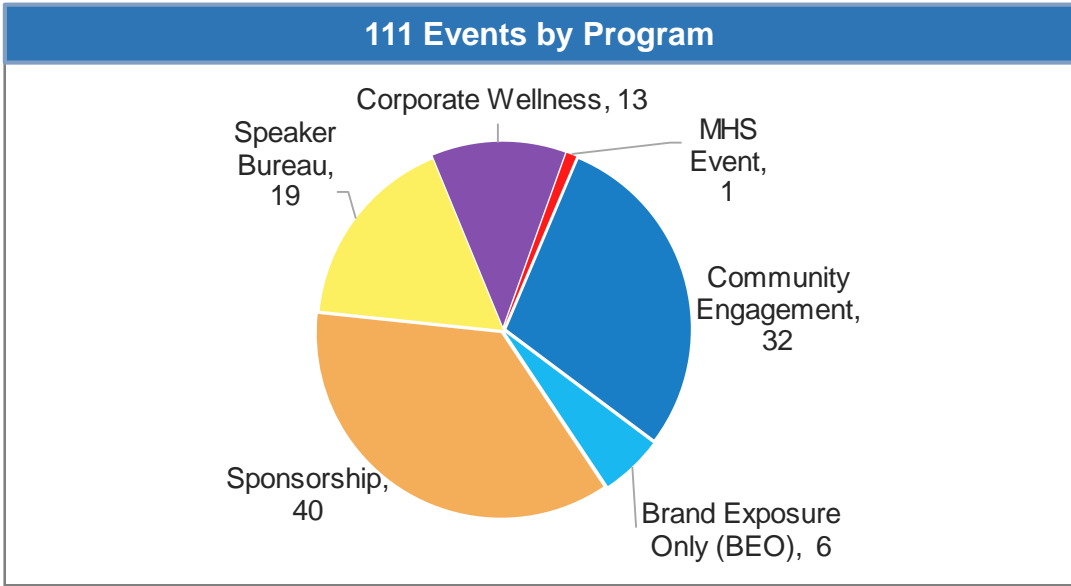




Appendix



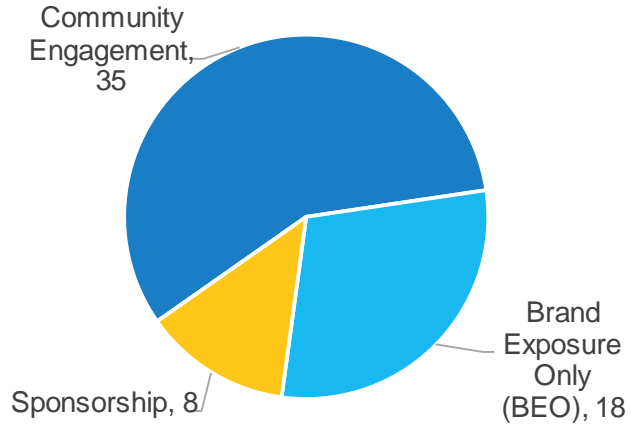
Adult Services Community Engagement – FY23 Q4



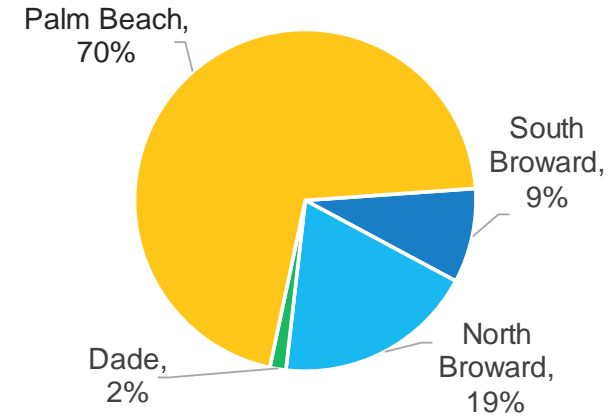


JDCH Community Engagement – FY23 Q4

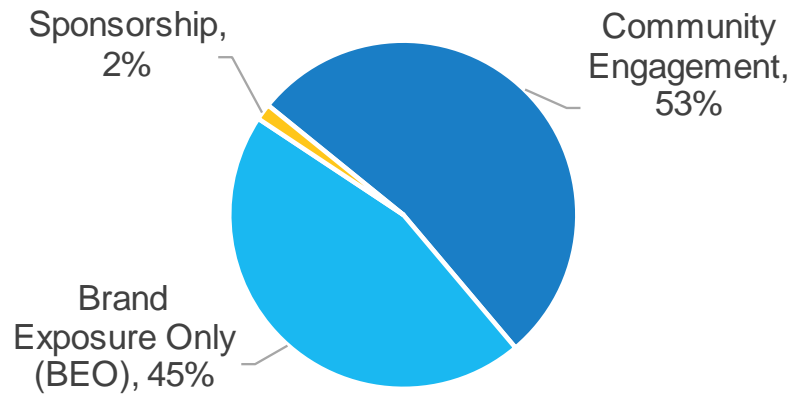
61 Events by Program



78,034 Strategic Attendees by County



148,640 Attendees by Program



70,606 Mission Attendees by County

